WORKING WITH YOU TO CREATE YOUR FUTURE

Every organization is unique, each with its own culture, values, and needs. There’s no single solution that fits every business. That’s why at Applied Vision Works, we know that organizational development begins with you. Our team has leaders from multiple fields, combining decades of experience, and we use that to form a true partnership with you. We’re mentors, guides, and coaches with a philosophy of sharing wisdom so that each leader, each team, and each organization has the inner strength to achieve their vision.

Effective leadership, motivated teams, and strategic planning lead to better communication, happier employees, increased customer satisfaction, and the freedom to focus fully on your future. This isn’t just hypothetical. Parnassus Investments, under Jerome Dodson, believes that “treating people well and authentically respecting them does lead to far better business performance.” They make a point of investing only in companies that are considered the best places to work. The results? Eight years of returns nearly 50% higher than the S&P 500 average. When a company treats its employees like partners and has a clear vision, achieves more.

WHO WE ARE:
THE RIGHT GUIDE FOR YOUR BUSINESS

Our experienced facilitators work nationally and bring the practical knowledge of nineteen different industries and several business sectors, ranging from privately held companies to Fortune 1000 companies. With this wide base of knowledge and experience, we provide you with the right expert to match your project, organizational goals, and company culture.

The team at Applied Vision Works has over 100 years of business experience, as well as a highly educated staff with a variety of master’s degrees and certifications. These certifications include facilitation, World Coach Institute Coaches, Kolbe Corp. DISC, and financial designations. It’s this breadth and depth of knowledge and experience which ensures that every one of our clients’ programs will be uniquely tailored to fit their needs.

We develop long-term relationships with our clients and our performance pledge guarantees excellence, every time.

CLIENT TESTIMONIALS

“Applied Vision works has been a breath of fresh air for our company. In a short amount of time we have seen increased morale, productivity and teamwork.”

Carissa Chappell, Program Director/Pathways To Life, Inc.

“Don Hadley and the team at Applied Vision Works, Inc. have been my business advisers since 1985. We first met when I had only 1 restaurant. AVW has helped me with strategies to help my business grow to 43 restaurants. AVW was also involved in the strategic leadership development of my team during the last 15 years. Long range planning is Don and AVW’s forte. I appreciate them helping me both in my business growth and in my business planning.”

Carol R. Farland, Success Management Group (Denny’s) Client Since 1995
OUR SERVICES: FROM NORTH CAROLINA TO YOUR HEADQUARTERS

From our home base in Raleigh, North Carolina, we’ve become a regional and national leader in organizational development and true team building. We focus on five main areas that will help your business grow.

TEAMSHIP
Create mutual accountability and group success while maximizing individual motivation. That’s the heart of a true team. We work with you to create teams that can be self-motivated, self-driven, and always working together to move your organization forward.

LEADER DEVELOPMENT
Success starts at the top. We’ve identified 35 fundamental traits of leadership and will train you to increase your capabilities, create powerful leadership behavior, and engage with those around you to achieve the best results. You can work toward the future while still inspiring exceptional results today.

CULTURE CONNECTION
Culture is more than a slogan; it's forging common goals, purposes, and values. We assess your current culture and the one you want to have to help you implement at every level of your organization. A winning culture helps you attract and retain the best staff, customers, and suppliers.

EXECUTIVE COACHING
At the highest level, you need the most advanced skills to create a culture and a team that can succeed no matter the challenges. We work on your personal purpose, goal setting, succession planning, conflict resolution training, facilitation coaching, and relationship management. So you can lead more effectively.

SUCCESION PLANNING
Don't leave the future to chance. Proper succession planning helps to ensure a smooth transition in every aspect of your business, from strategic plans to company culture. This ensures the next generation can confidently build their leadership skills while the current generation is still in place.

CLIENTS WE’VE WORKED WITH

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