



APPLIED VISION WORKS

One Vision. One Voice. Unlimited Success.

SPEAKING ENGAGEMENTS & WORKSHOPS

WE OFFER POWERFUL KEYNOTE ADDRESSES, PRESENTATIONS AND WORKSHOPS FOR A WIDE RANGE OF OCCASIONS, INCLUDING LEADERSHIP FORUMS, INDUSTRY TRADE ASSOCIATIONS, AND MOTIVATIONAL TEAM EVENTS. WE ALSO PROVIDE FACILITATION SERVICES UPON REQUEST.

SOME OF OUR MOST REQUESTED TOPICS:

MASTERING THE LEADERSHIP OF YOUR TEAM: ARE YOU DOING IT?



- Defining leadership for your organization so you hire and develop the best leaders
- Creating practical leadership paths that continually cause better results with existing leaders
- Defining the elements of leadership needed to attract and sustain the right team, culture, customers and suppliers

DEVELOPING EFFECTIVE BUSINESS GOALS: HOW TO OUTPACE THE FAST PACED WORLD AND STILL ENJOY IT!

Sweet Success



- How to establish specific, measurable, motivating goals
- Creating detailed action plans, communication strategies, and monitoring tools
- Developing a clear purpose, mission, vision and values that propels your organization and team to the future
- How to engage your organization to match the purpose, mission, vision and values

THE THREE R'S: HOW CAN YOU BEST RECRUIT, RETAIN, AND RETIRE A CHAMPIONSHIP TEAM?



- Implementing strategies to ensure you have the right people in the right place at the right time
- Motivating people on a career path aligned with their dreams and the organizational goals
- Creating processes that allow you to duplicate your biggest successes

YOUR PERSONAL PURPOSE, MISSION, AND VISION: WHY ARE YOU ALIVE?



- How to identify and clarify your most important lifetime goals and get immediate progress
- How to develop a clear set of personal and family values to lead your family
- Proven Daily and Weekly Action steps to help you achieve more and simplify your life





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MEET THE SPEAKER

DONALD F. HADLEY, CBC, CPC, MSM

PRESIDENT OF APPLIED VISION WORKS, INC.
(THE CREATOR & CHIEF GUIDE)



As a business owner, thought leader and doer for over 35 years, Don brings practical “in the trenches” methods and tools for issues leaders and teams face today. He is “the faithful guide who emboldens others to live the unique story of their life”.

Don is the fifth generation of his family to be in private business, coaching leaders and teams of businesses, institutions, non-profits, and government bodies on how to best make their mark.

With the help of his editorial staff, he has published two books: *The Journey to Meaning* and *The Challenge of Meaning*. Doing written and video blogs with daily tweeting add to the library of wisdom. Don has also published hundreds of articles globally in trade associations, magazines, newsletters, white papers, and other publications. The Compass Check is the monthly newsletter featuring the most up-to-date ideas of this thought leader and his team.

Holding several degrees and certifications, he has:

- B.A. Cum Laude from North Carolina State University
- Master of Science in Management from The American College
- Certified Kolbe Consultant from Kolbe Corp
- Certified Business Coach and Certified Professional Coach from World Coaching Institute
- Advanced Facilitation Training from Leadership Strategies

Don is also an Eagle Scout, model shipbuilder and world traveler whose goal is to visit every country in the world before he dies. He loves to read, chewing through autobiographies, fiction, analytical books, history, treaties at the rate of two a week. Being outdoors and learning new things from every walk of life is his lifetime habit.

TALKS, WORKSHOPS AND FORUMS ARE AVAILABLE ON SEVERAL TOPICS AND IN SEVERAL TIERS, DESIGNED TO MEET THE GOALS OF YOUR ORGANIZATION.

For more information, please contact our office at **800-786-4332**, or email us at info@appliedvisionworks.com .

